



**JULY 9 – 11**  
**OMNI ATLANTA HOTEL, GA**

## **KEY DEADLINES**

### **Hotel Cut-off deadline**

**Tuesday, June 17<sup>th</sup>**

We have secured a discounted convention rate at the host hotel, the Omni Atlanta. The special \$289 rate is available until June 17<sup>th</sup>, or until the block is filled.

### **Product & Booth Shipping Deadline**

To avoid lost freight or additional hotel charges, please do not ship to the hotel and direct shipments to our warehouse depot.

#### **Advance Warehouse Deadline**

**Friday, June 27<sup>th</sup>**

#### **Late Advance Warehouse Deadline**

**Tuesday, July 8<sup>th</sup>**

\*Additional fees may apply to hosted material handling fees

Please be sure to use correct labels for your freight versus any infused beverage product.

### **LVExpo – Official Event Contractor**

LVExpo offers a range of exhibit booth options and enhancements including furniture, accessories, shelving units, custom booth rentals, and display labor services.

#### **Discount Rate Deadline**

**Wednesday, June 25<sup>th</sup>**

#### **Standard Rate Deadline**

**Tuesday, July 8<sup>th</sup>**

#### **Onsite Rate**

**After July 8<sup>th</sup>**

### **Electrical, Wifi, and Monitors**

There is not an advance pricing discount or deadline requirement for Pinnacle. However, we recommend ordering in advance to avoid any delays onsite.

