



JULY 9 – 11
OMNI ATLANTA HOTEL, GA

Exhibit Booth Overview

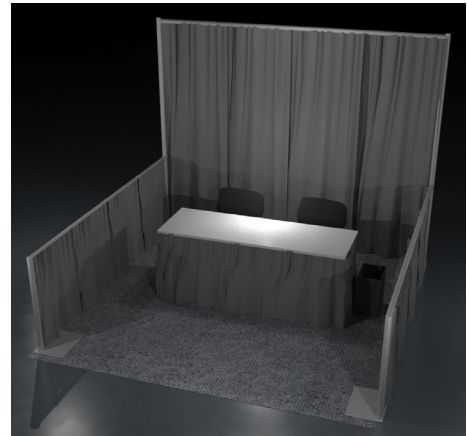
Here is a rundown of the key elements to make sure you get your exhibit booth set up to best reflect your brand, and some tips and tricks to avoid unnecessary expense or frustration.

And remember, we are here to assist at any time. Please call us or email us at the number below if you have any questions.

Your Booth Package

Each booth is 10' wide and 8' deep and includes;

- 8' tall backwall with gray drape
- 3' tall side walls with gray drape
- 6' table with gray skirt
- 2 chairs
- Wastebasket
- 11" x 17" ID header
- 200 lbs. of hosted material handling
- Ice, bus tubs, and sample cups will be provided



The Basics

The event's General Service Contractor (GSC) is **LVExpo**. They will be setting up the floor, booth packages, and loading in any freight into the hotel. They also offer a range of services such as banner, enhanced booth packages, furniture, and more.

The material handling is to cover any booth or marketing materials sent to the Advance Warehouse, transported to the event, placed in your booth, having your empties stored and returned, and returning your freight to the warehouse for pick up by your designated carrier.

Note: The booth material handling allotment is separate from any beverage product you ship to the event that require separate labels. We will also cover up to 200 lbs. of product material handling charges for your beverage product (approx. ten 24-packs).

DO NOT ship your booth materials or product directly to the hotel. Aside from the potential for this to get lost in their receiving department, you will be charged by the hotel for receiving + this will then be delivered to LVExpo which may incur additional handling charges.

At the close of the event, if preferred, there is a FedEx Office onsite that you can arrange to have pick up your small packages from the event floor in advance.





JULY 9 – 11
OMNI ATLANTA HOTEL, GA

Display Rules & Guidelines

If you have a corner location, we will set the floor with the 3' side rails in place. If you would like this to be removed, please stop by the **LVExpo** service desk onsite.

Do not place any banners or booth materials outside your booth space and in any aisles.

If you have your own booth or backdrop, do not exceed 10' in height. Do not exceed 5' for any side wall displays that would block other exhibitors' sightlines.

LVE Exhibitor Services

LVExpo requires to have a payment authorization on file for ordering any exhibitor services.

They offer a wide range of solutions to enhance your exhibit and minimize your efforts. Simple solutions such as a full color vinyl banner as a backdrop to a variety of full turnkey booth rentals.

NOTE: The exhibit hall is carpeted. (You don't need to incur this expense.)

NOTE: Event Management will be having the exhibit hall vacuumed and cleaned prior to the start of each day. We will have all wastebaskets emptied and dump any excess liquids from bus tubs overnight. You do not need to order any booth portering services.

If you require labor to install your booth, you must either complete the Display Labor request, or you can submit a 3rd party contractor form if you have a display house that will install on your behalf.

Electrical & Wifi

Your booth package does not come with electrical. If you require electrical you will be required to order from the hotel's in-house exclusive, Pinnacle Live.

Exhibitor Breakdown

The exhibit floor closes at 4 pm on Friday, July 11th. Please respect the event, the attendees, and other exhibiting companies and plan accordingly to not break down early.

At the close of show, LVExpo will return any boxes and crates to your booth. Please keep all aisles clear for them to distribute. You will need to turn in a bill of lading to the LVExpo service desk prior to leaving, or make arrangements for the hotel's FedEx office to pick up from your booth.

For additional assistance, please email us at success@hempbeverageexpo.com or call 206-201-3696

