



JULY 9 – 11
OMNI ATLANTA HOTEL, GA

Sizzle Reel Specs

Sizzle reels are short commercial-style videos for your product or promotional videos for your company's service capacities.

This is an add-on opportunity to exhibitors and is included as follows for sponsors;

Add-on Promotional Opportunity	30 seconds
Silver Sponsors	30 seconds
Gold Sponsors	30 seconds
Platinum Sponsors	60 seconds

Large monitors will be placed near the conference sessions, in the registration/pre-function area, and in the exhibit hall that will loop these during the event.

Sizzle Reel Specs

- .mp4 or .mov
- 1920x1080 with a 16:9 aspect ratio
- 30 frames per second preferred
- Not necessary to separate audio and video tracks

Deadline

Sizzle Reels must be received no later than June 25th.

Upload

[Please upload your file here](#). Don't worry, no one will be able to see or mess with your files.

Need Help?

Our friends at Happy Awesome Studios stitch all these up for us but they can also create a great sizzle reel for you. If you need help, reach out to Todd Tibbett at todd@happyawesome.com

Want to add?

If you are interested in adding a sizzle reel to your event marketing plan, please contact your salesperson of record, or email us at sales@hempbeverageexpo.com

